

LEARNING OUTCOMES

This course emphasizes on the practical aspects of a visit. Students will be visiting the real world hotels/restaurants/ tourist places to gain the real world experience. Details will be submitted in the form of a tour report.

COURSE INTRODUCTION AND OBJECTIVES

Introduction to Tourism and hospitality Field Trip, How to conduct a Tour, Pre-Planning for a tour, Organizing a tour, SWOT analysis, PEST analysis, Conducting a survey, How to write a report, Presentation skills.

1. To visit the real world with the real world experience
2. To understand tour operations
3. To understand budget making and tourists handling

ASSIGNMENTS – TYPE AND NUMBER WITH CALENDAR

It is continuous assessment. The weightage of Assignments will be 25% before and after mid term assessment. It includes:

- Classroom participation,
- Attendance, assignments and presentation,
- Homework
- Attitude and behavior,
- Hands-on-activities,
- Short tests, quizzes etc.